

ScaffMag
The Scaffolding Magazine

SCAFFMAG MEDIA PACK 2017

NEW DIGITAL MAGAZINE



ADVERTISE WITH THE LEADING SOURCE OF SCAFFOLDING NEWS

Welcome to the modern, engaging, entertaining all-new digital ScaffMag – published to represent a rapidly-changing scaffolding industry and enhancing the already hugely successful & popular digital scaffolding resource ScaffMag.com.

Founded and developed in 2009, ScaffMag has grown in popularity to become the industry's leading source for the very latest industry news and current affairs, scaffolding jobs and industry guidance.

Created with both the scaffolder and contractor in mind, ScaffMag gives businesses and brands an unrivalled opportunity to advertise their products or services 24:7:365 to a large, rapidly expanding and highly-targeted audience. It's a unique digital proposition, with opportunities across desktop, mobile and tablet channels.

Find out more about us and read testimonials by visiting ads.scaffmag.com

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THE BEST READ INDUSTRY NEWS WEBSITE IN SCAFFOLDING

- | 1.5 Million+ Page Views Annually
- | 373,229 Sessions Annually
- | 170,000+ Monthly Page Views
- | 35,000+ Monthly Sessions
- | 2:07 Adv Session Duration
- | 7,000+ Email Subscribers

ScaffMag.com is big and gets bigger every day. Look at the stats above.

Now, as a natural progression for both our loyal readership and our scaffold sector advertising customers, we are launching ScaffMag – a fresh, slick, modern, vibrant and engaging product to enjoy and to back up our ScaffMag.com community and social media following, which advertisers in the magazine can tap their brand into.

ScaffMag on Social Media

- | 30,000+ Facebook
- | 6,000+ Twitter

Facebook & Twitter are used by millions of people to communicate on a daily basis. It's about conversations, community, connecting with personalities and building up business relationships – just like we do on site, but online. And from the outset of developing ScaffMag we wanted to create a digital magazine that could incorporate social media as a major element for sharing our great content and advertisers, spreading the ScaffMag brand – and those associated with it – far and wide. We are now THE online scaffolding community. So, get on-board!

NEW SCAFFMAG ADVERT PRICES

Inside Front Cover:	£2500
DPS:	£2250
Full page:	£1000
Half Page:	£500
1/4 Page:	£250
Inside Back Cover:	£800
Backcover:	£1500

Prices are per quarterly issue

SPECIAL INTRODUCTORY OFFER:

10% discount for all new & existing ScaffMag.com advertisers

INTO IT? CONTACT US

No matter what your marketing budget is, we have the long-term bespoke packages to suit your needs.

[Substantial discounts available for annual campaigns.](#)

Contact us today for the very latest prices, packages and availability.

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